

GLUED CARD INSERT SPECIFICATION

IMPORTANT:

- ALL INSERTS ARE SUBJECT TO APPROVAL PRIOR TO BOOKING.
- ALL DELIVERIES MUST BE AS PER OUR DELIVERY AND PRESENTATION SPECIFICATION.
- CODED REGIONALISED AND ZONED INSERTS MUST BE NOTIFIED AT THE TIME OF BOOKING.
- **ZONING** – ZONING MINIMUM OF 50,000 COPIES PER ZONE – BELOW THIS FIGURE ATTRACTS A MINIMUM £500 PER ZONE.

SPECIFICATION:	MINIMUM	MAXIMUM
NUMBER OF GLUED CARDS	1 X 50,000	1 X FULL RUN
PAGINATION RANGE	2	MAXIMUM WEIGHT 13 GRAMS
DIMENSION RANGE	85MM DEEP X 55MM WIDE*	200MM DEEP X 200MM WIDE

* THE MINIMUM DIMENSION PARALLEL TO THE SPINE MUST BE 85MM OR GREATER.

- PAGES MUST BE OF EQUAL SIZE AND UNIFORM THICKNESS ONLY.
- PERFORATIONS ARE ACCEPTABLE, SUBJECT TO TRIAL AND APPROVAL, PRIOR TO BOOKING.
- WHEN 4PP THE FOLDED EDGE MUST BE PARALLEL TO THE SPINE.

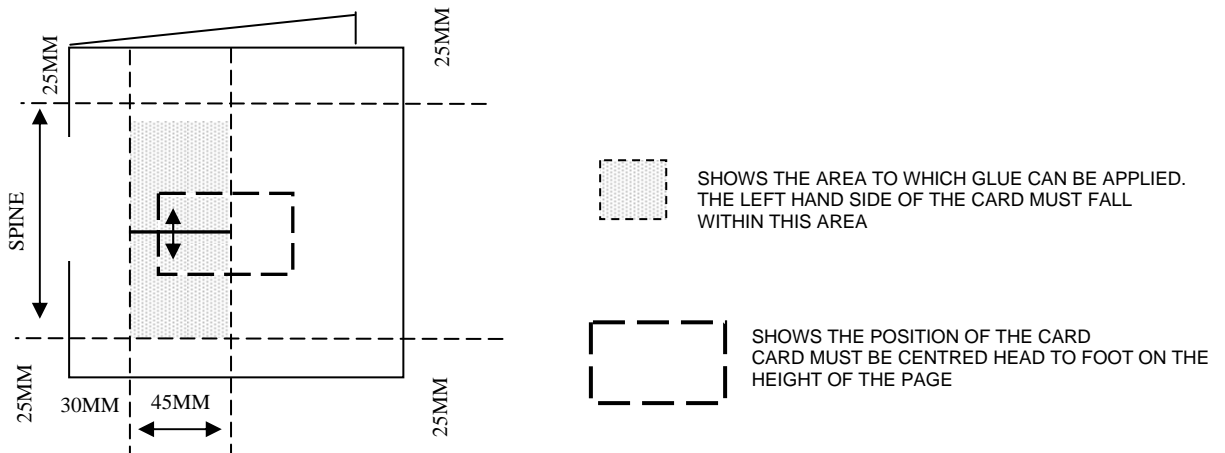
PAPER WEIGHT	MINIMUM	MAXIMUM
2PP	120GSM	250GSM
ABOVE 2PP SUBJECT TO TRIAL, MAX WEIGHT 13 GRAMS		
SACHETS AND PLASTIC ITEMS MAY BE POSSIBLE, SUBJECT TO TRIAL AND APPROVAL PRIOR TO BOOKING.		

SITES AVAILABLE

GLUE CARD SITE MUST BE CONFIRMED AND AGREED BEFORE FLATPLAN APPROVAL

POSITION ON PAGE

A CLEAR INDICATION OF REQUIRED ORIENTATION MUST BE GIVEN WHEN INSERT IS SUBMITTED FOR APPROVAL.



SAMPLES OF ALL MATERIAL MUST BE SUBMITTED FOR APPROVAL PRIOR TO BOOKING