

IMPORTANT:

- ALL INSERTS ARE SUBJECT TO APPROVAL PRIOR TO BOOKING.
- ALL DELIVERIES MUST BE AS PER OUR DELIVERY AND PRESENTATION SPECIFICATION.
- CODED REGIONALISED AND ZONED INSERTS MUST BE NOTIFIED AT THE TIME OF BOOKING.
- **FAILURE TO PRESENT CORRECTLY COULD CAUSE REJECTION OR ATTRACT ADDITIONAL COST FOR RE-TURNING/PACKING.**

SPECIFICATION (STITCHED):	MINIMUM	MAXIMUM
NUMBER OF LOOSE INSERTS	1x 50,000	5x FULL RUN
PAGINATION	8	56
SMALL FORMAT	210MM DEEP X 148MM WIDE	230MM DEEP X 230MM WIDE
LARGE FORMAT	231MM DEEP X 231 MM WIDE	337MM DEEP X 270MM WIDE
FOR EXAMPLE 240MM X 200MM IS LARGE FORMAT		

SPECIFICATION (UNSTITCHED):	MINIMUM	MAXIMUM
NUMBER OF LOOSE INSERTS	1x 50,000	5x FULL RUN
PAGINATION	2	56
DIMENSIONS (2PP)	148 DEEP X 105MM WIDE	342MM DEEP X 270MM WIDE
DIMENSIONS (GREATER THAN 2PP)	148 DEEP X 105MM WIDE	337MM DEEP X 270MM WIDE

- INSERTS BELOW 190MM DEEP X 120MM WIDE LIMITED TO A COMBINED TOTAL OF TWELVE PAGES.

ALL LOOSE INSERTS

- MINIMUM NUMBER OF INSERTS PER REGIONAL LOAD IS 50,000. A MINIMUM RUN OF 25,000 IS POSSIBLE BY ARRANGEMENT.
- ALL INSERTS MUST BE OF UNIFORM THICKNESS ALONG CLOSED EDGE FOR RELIABLE PICK-UP.
- FILLED ENVELOPES AND INSERTS WITH PERFORATIONS ARE ACCEPTABLE, SUBJECT TO TRIAL AND APPROVAL, PRIOR TO BOOKING.

PAPER WEIGHT	MINIMUM	MAXIMUM
2PP	90GSM	260GSM
4PP	80GSM	260GSM
6PP	60GSM	260GSM
8PP	48.8GSM	240GSM
10PP	48.8GSM	220GSM
12PP	48.8GSM	180GSM
14PP	48.8GSM	120GSM
16PP	48.8GSM	100GSM
18PP	48.8GSM	80GSM
20PP AND ABOVE	48.8GSM	70GSM