



Display ad sizes

Full page	360 x 268
Double page spread	360 x 560
Half page	180 x 268

Display ad sizes (from 10 January 2010)

Full page	340 x 268
Double page spread	340 x 560
Half page	180 x 268

1 COL	2 COL	3 COL	4 COL	5 COL	6 COL	7 COL
35mm	73mm	112mm	150mm	190mm	227mm	268mm

YOU Display ad sizes

	Type area	Bleed	Trim
Full page	262 x 209	292 x 235	286 x 232
Double page spread	262 x 436	292 x 470	286 x 464
Half page vertical	262 x 103	292 x 120	286 x 116
Half page horizontal	128 x 209	145 x 235	142 x 232
Half page double	128 x 436	145 x 470	142 x 464

live Display ad sizes (from 10 January 2010)

	Type area	Bleed	Trim
Full page	290 x 223	316 x 249	310 x 243
Double page spread	290 x 466	316 x 492	310 x 486
Half page vertical	300 x 111	316 x 124	310 x 121
Half page horizontal	145 x 223	158 x 249	155 x 243
Half page DPS	145 x 466	158 x 492	155 x 486
Quarter page strip	66 x 223	79 x 249	76 x 243
Quarter page DPS	66 x 466	79 x 492	76 x 486

TV fractional sizes on application